

RedChirp Users' Telephone Number Cost Recovery Charge:

Each RedChirp user can have one or more phone numbers to send text messages from. This recovery charge covers monthly Inbound Caller Name Presentation (CNAM), Direct Inward Dialing (DID) and Text Enablement fees.

Per Local RedChirp Phone Number	\$0.405/month
Per Toll-Free RedChirp Phone Number	\$0.655/month

Telephone Number Verification Recovery Charge:

RedChirp uses various APIs to determine if phone numbers RedChirp users' wish to text are associated with landlines or mobile devices. This recovery charge covers the cost of lookups.

\$0.005 per number verified

Campaign Registry Recovery Charge:

Many carriers are enforcing new 10DLC policies which include a requirement to register each business (aka brand) and describe the type of communications that will be sent by text message (aka campaigns) in a centralized database called The Campaign Registry. This recovery charge covers the one-time and monthly recurring costs of registrations.

Brand Registration Fee	\$4 one-time
TCR One Time Campaign Setup Fee	\$65 one-time
Low Volume Mixed Campaign (up to 2k messages/day)	\$2/month
High Volume Marketing Campaign (over 2k messages/day)	\$10/month

Voice Recovery Charges:

RedChirp users can accept incoming phone calls. These recovery charges cover the various third-party fees for these connections including NPANXX Intrastate, NPANXX Interstate, Tier 0 Origination and Toll-Free Origination charges.

Voice	\$0.0224/minute
-------	-----------------

Carrier Surcharge Recovery Charges:

With the rollout of new 10DLC policies, many carriers are assessing surcharges for delivering each text message from - and sometimes to - businesses via their networks. These vary tremendously by the carrier the telephone number you are communicating with happens to be on, message type, inbound vs outbound traffic, your campaign registration status and the type of phone numbers businesses are using. These recover charges cover the surcharges carriers apply in each RedChirp users' unique use cases for messages actually sent and received.

US Local A2P/10DLC and Toll-Free Carrier Surcharges

Carrier	Type	Inbound A2P/10DLC	Outbound A2P/10DLC	Inbound Toll-Free	Outbound Toll-Free
AT&T	SMS	-	\$0.00300	-	\$0.00300
AT&T	MMS	-	\$0.00500	-	\$0.00500
Sprint	SMS	-	-	\$0.00250	\$0.00250
Sprint	MMS	-	-	\$0.01000	\$0.01000
T-Mobile	SMS	\$0.00300	\$0.00300	\$0.00300	\$0.00300
T-Mobile	MMS	\$0.01000	\$0.01000	\$0.01000	\$0.01000
TextNow	SMS	-	\$0.00200	-	\$0.00150
TextNow	MMS	-	\$0.00200	-	\$0.00200
US Cellular	SMS	-	\$0.00500	\$0.00250	\$0.00250
US Cellular	MMS	-	\$0.01000	\$0.00500	\$0.00500
Verizon	SMS	-	\$0.00250	-	\$0.00250
Verizon	MMS	-	\$0.00500	-	\$0.00500
Other	SMS	\$0.00500	\$0.00500	\$0.00650	\$0.00650
Other	MMS	\$0.00500	\$0.00500	\$0.00650	\$0.00650

Canadian Local and Toll-Free Carrier Surcharges

Carrier	Type	Inbound Local	Outbound Local	Inbound Toll-Free	Outbound Toll-Free
Bell & Virgin	SMS	-	\$0.00876	-	\$0.00854
Bell & Virgin	MMS	-	\$0.03267	-	\$0.03330
FIDO Solutions	SMS	-	\$0.00717	-	\$0.00730
FIDO Solutions	MMS	-	\$0.01195	-	\$0.01220
Freedom Mobile (Globalive Wireless/WIND)	SMS	-	\$0.00478	-	\$0.00484
Freedom Mobile (Globalive Wireless/WIND)	MMS	-	-	-	\$0.00980
Rogers	SMS	-	\$0.00717	-	\$0.00726
Rogers	MMS	-	\$0.01195	-	\$0.01220
Saskatel	SMS	-	\$0.00637	-	\$0.00645
Saskatel	MMS	-	\$0.00637	-	\$0.00650
Telus	SMS	-	\$0.00478	-	\$0.00484
Telus	MMS	-	-	-	\$0.00810
Videotron	SMS	-	\$0.00558	-	\$0.00565
Videotron	MMS	-	-	-	\$0.00570